



Campaign Overview







Caroline Hirons Skincare expert



Dr Rupy Aujla Doctor



Alix Fox Sex/relationships expert



Cherry Healey Broadcaster



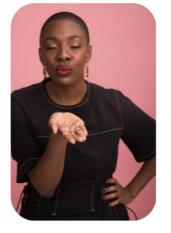
Kenny Jones Trans rights advocate



Dr Anita Mitra Gynaecologist



Ciara Lawrence Learning disability advocate



Yomi Adegoke Author of Slay in Your Lane: a Black Girl's Bible



Dr Bella Smith GP and women's health expert





The 6 key ways to make the most of a GP gyna appointment, according to experts









VOGUE

The Beauty Brands Fighting For A Cause

These brands don't just want to change your make-up bag and bathroom cabinet – they want to change the world, too. Here's the activist names in beauty to know now









marie claire

HOME NEWS FASHION HAIR&BEAUTY SHOP LIFE ENTERTAINMENT VIDEO FABLED VOUCHERS

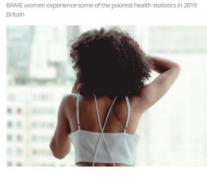
Home / Life / Health & Fitness

The five types of gynae cancers and how to spot them, according to experts





BAME women are let down by the health system - nowhere more so than in gynaecological health



The Eve Appeal's GET LIPPY campaign runs throughout May to provide women with the right information and confidence to taik clearly about their anatomy and signs and symptoms in order to better diagnose key health concerns, including the five gynaecological cancers



And not knowing the female anatomy well enough is preventing us from getting the right care, according to research

It's with this in mind that The Eve Appeal have launched their new Get Lippy campaign to educate people on the talk ealth ge 10 thena ppeal, tes are earliest

#GetLippy @eveappeal

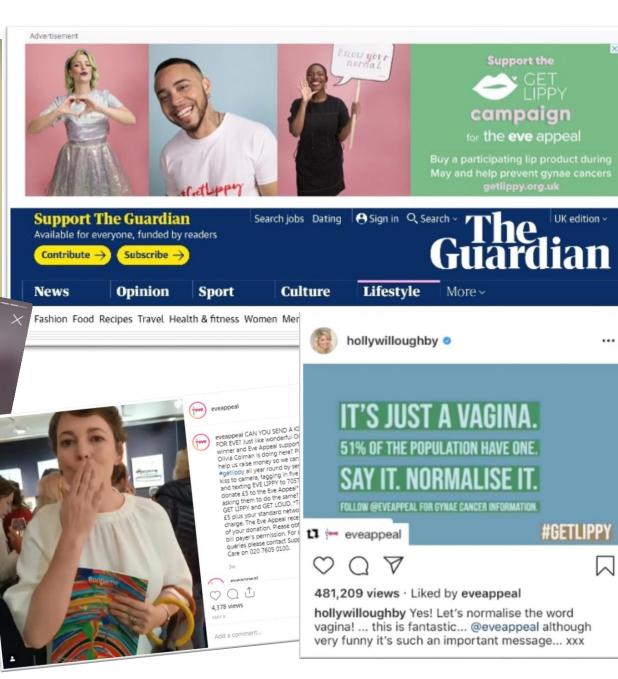
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eve 15 May 23:15

Know your nornal Nothball

Tel @<u>eveappeal</u> HEY ARE AMAZING! ext 70490 o donate £5 Add this to your story >





Get Lippy Day.

Who shared the love

On Get Lippy Day 2020 we were joined by celebrities, influencers and women affected by cancer who took to Instagram to send a kiss to the people they miss, including:

@MeganBartonHanson_ - 1.8 million
@CherryHealey - 153k
@VictoriaEames - 139k
@ScummyMummies - 137k
@BowelBabe - 104k
@GynaeGeek - 99.6k
@LisaPotterDixon - 69.5k
@IAmLaurenMahon - 51.7k
@GeorgieSwallow - 15k
@TheKarenArthur - 5.5k



hannahwitton 🗇 • Follow London, United Kingdom

> hannahwitton * / It's time to #Getlippy! / Sending a kiss to all my pals I miss at the moment and supporting @eveappeal's #GetLippy campaign and the vital cancer prevention work they do *

> The Eve Appeal raises awareness and funds research into the 5 gynae cancers: ovarian, cervical, vaginal, vulval and womb.

Text LIPPY to 70490 to donate £5 to The Eve Appeal (or text LIPPYNOINFO to donate £5 but opt out of marketing communication)

If you are concerned about the signs

○ Q ♥ 30,622 views MAY 15

Dav! @amandamead @tamsword @iust.a.bit.of.faith - - and three more @henrichssara @mrs t weddings @charleybray The Eve Appeal's #getlippy campaign is encouraging everyone to speak up and speak out about gynaecological cancer. The campaign raises funds for Eve's pioneering research to save women's lives through the early detection and prevention of all 5 gynaecological cancers. #GetLippy #PoutandShout Please pass it on and help raise awareness (and funds if you're feeling generous) for gynae cancer charity @EveAppeal 💋

QUA

139 likes





the eve appeal protecting women from gynaecological cancers