



UNITED KINGDOM
CEW
Where Beauty Comes To Do Business



About Us



Founded in 1954 in the US and 1992 in the UK, CEW is a **global membership organisation** with more than 11,000 members worldwide who share a singular passion; the Beauty Industry.

With **over 1,200** members in the UK, our member network spans the entire industry.

50% of our members work in brands - multinational giants such as Estée Lauder Companies, Coty, L'Oréal, Shiseido, Unilever, Chanel as well as, and increasingly numerous exciting indie brands of varying sizes.

The other 50% represent every facet of the beauty sector and are independent entrepreneurs and consultants, distributors, retailers, financiers, regulatory specialists, or from recruitment, tech, formulation, manufacturing, legal, media houses, insight providers. We also have a large cohort of journalists and content creators, and other key stakeholders.

Membership in the UK Network also gives full access to the CEW US network

“CEW’s mission is to support **individuals** and **businesses** in the Beauty and Personal Care sector to **thrive** and **grow**”



How do we do this?

We deliver the **connections, tools and leadership** resources to support and develop careers and to grow businesses.

We provide a comprehensive suite of **insights, events, programmes and initiatives** with partners from across the sector for partners from across the sector

We recognise professional **achievement** and **innovation** in the industry.

We provide a **networking** platform for like-minded individuals, to spark conversation and create business opportunities.



With membership at an all time high, the CEW community offers valuable connections and resources



Join us at CEW to be part of a diverse community, connecting via events, meetings and sharing learnings and experiences

A snapshot of some of the businesses within our community that we have collaborated with on events and programmes in the past 12 months



CEW's All Female Board

The CEW Board leadership team is comprised of thirty five of the most accomplished women in the beauty and related industries, reflecting the composition of the CEW membership.

Board members act as ambassadors within their companies and the wider beauty industry, and also as advisers to the organisation to ensure its success and evolution as we move forward.

Board member businesses include:



And more...

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CEW activities are underpinned by three guiding principles:



Education & Careers

Recognition

Philanthropy

Education & Careers



Mentoring and business events covering various relevant topics throughout the year for members

Providing access and connections to industry leaders, untapping knowledge and insights

Young Executive Programme dedicated for members aged 35 years and under

Industry first Two Way mentoring scheme

CEW funded diploma in cosmetic science

Career platform with job search and post functionality

Cross industry career fair planned for 2025

Recognition

Annual Achiever Awards recognising industry achievement and talent

Beauty Awards recognising best in class products and launches of the year

Responsible Beauty Award

Young Achiever Award to recognize emerging talent

Founder focused events throughout year

Member profiles and spotlights via newsletter, website and social media

Editorial partnerships with Industry.Beauty, Pure Beauty/ Cosmetic Business and Luxury Briefing



Philanthropy



"We all need The Eve Appeal to help save the lives of our mothers, daughters, sisters, partners and friends."

Caroline Neville MBE, CEW Founder and Executive President and Patron of Get Lippy

Philanthropy has always been one of the core pillars of CEW. Especially for those causes which are of particular concern to women.

CEW has partnered with leading gynaecological cancer charity [The Eve Appeal](#) since 2010, and has donated over £280,000 to date.

The Eve Appeal are the only UK charity focused on the prevention and early detection of all five gynaecological cancers: ovarian, womb, cervical, vulval and vaginal.

They are also leading campaigners for ending the culture of shame around gynae health.



Member Benefits

- Access 25+ in person CEW events each year, offering unique networking opportunities with industry leaders, fellow executives, business founders including CEW Beauty Awards & Beauty Tech Series
- Connect with individuals & businesses from across the CEW Community to enhance your skills and knowledge, supercharge your career and help your business thrive
- Take part in our industry-first Two Way Mentoring Programme giving access to industry experts
- Access professional contacts via the CEW Global Network of 11,000+ members
- Unlock member-only proprietary information from insights partners including Mintel, Google, Creator IQ, Circana & more
- Opportunity to be nominated for member-voted awards like Digital Innovation or Members' Achiever Award and to enter the CEW Beauty Awards
- Post & search for roles in the industry with no fees
- Access CEW's Business Resource Guide - a complete directory of partners who provide the fundamental products & services for the beauty industry
- Membership to CEW US included with your UK membership
- Member-only discounts on selected products, services, and industry events
- Receive the weekly CEW newsletter including industry news, updates, and exclusive offers
- Opportunity to appear in trade publications including Pure Beauty and Luxury Briefing and CEW UK's new "Five Minutes With" series
- Free access to 80+ hours of archived webinar content in addition to live webinars on relevant industry topics to enhance your knowledge
- Full usage of the CEW UK Member Logo



Standard
Membership
£160 + VAT

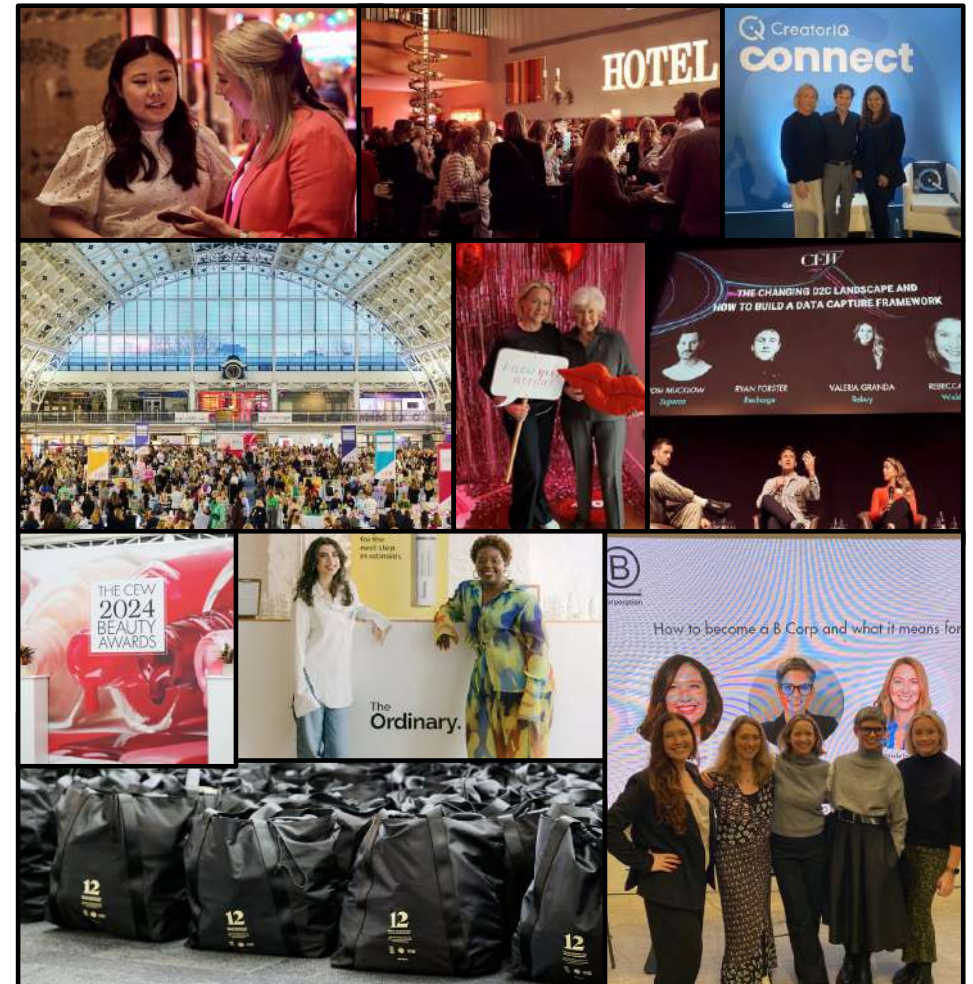
Small
Business
Membership
£80 + VAT

Young Exec
Membership
£80 + VAT

Recently at CEW...

The first six months of 2024 have been busy at CEW with the following events and programs taking place:

- Inside the Mind of the British Beauty Buyer with Mintel
- The Beauty of Inclusion: A Catalyst for Business Success
- How to Become a B Corp and What it Means for Your Business
- The 2024 CEW Beauty Awards Product Demonstration Event
- Launchmetrics' Performance Summit 2024
- Retinoids 101 - Resurface Your Skin, While You Sleep, in partnership with The Ordinary
- 5 x Beauty Unlimited Breakfast series for Young Executive Members
- Get Lippy Month with The Eve Appeal
- CEW Beauty Tech Summit 2024
- Webinars with Craft Media, Launchmetrics and Beauty Bulb
- CEW Beauty Awards Lunch 2024
- The launch of our competition in partnership with Landsec to win a rent free pop up space at a key retail location
- The Annual CEW member survey



CEW

Flagship Events & Programmes

The CEW Beauty Awards

The CEW Beauty Awards, launched in 2006, recognise exceptional product innovation in the beauty industry.

Voted by over 1,000 UK industry professionals, these awards are highly coveted, with 33 categories, including the Responsible Beauty Awards.

Entering provides brand exposure and the chance to be named a Beauty Insider top pick.

The Awards garner extensive media coverage, and the related events are among the most anticipated in the industry.

Don't miss the opportunity to showcase your product and compete for a prestigious CEW Beauty Award.

Entries for the 2025 awards will open soon – production demonstration on 6th March '25 and Awards lunch 20th June '25



Young Executive Programme

Launched in 2017, the Young Executive Programme is our dedicated initiative for members under 35 - those who are the future leaders of our industry.

With 30% of our membership being Young Executives, this vibrant community is integral to our community and will help to shape the future of our industry. While Young Executives enjoy full access to all of our events, we've tailored a special programme just for them with partners such as Coty, Pai Skincare and Boots.

This includes professional skills workshops and one-on-one mentoring, often held in smaller, more intimate groups to maximize learning and engagement.

Our recent events, such as "Meet The Board" and the "Beauty Unlimited" series, have been a hit. These free-to-attend breakfast workshops feature live Q&A sessions with industry experts and provide not just knowledge, but also valuable opportunities to connect with peers from across the sector.

The Young Executive Programme offers members the opportunity to gain insights, develop skills, and make meaningful connections to build a network that will last a lifetime.



The CEW Beauty Tech Summit

The CEW Beauty Tech Summit is curated in partnership with Amazon, Google and DTC Live to address the challenges and opportunities shaping the beauty industry, showcasing the latest in beauty innovation, expertise and technology.

Working with a huge array of speakers from the likes of Google, Amazon, TikTok, Creator IQ, So Post, Reveive, Ocula Technologies, Klayvio, ReCharge, Superco etc. the one day summit consists speaker presentations, panel discussions and networking. In past events we have covered topics such as harnessing the potential of AI in beauty businesses, and building successful brands in the creator economy, with expert speakers and panelists guiding attendees through the latest trends and innovations.

This event will be back on 30th April 2025 and provides a great opportunity to connect with industry leaders, to expand knowledge, and stay ahead of the curve.



The CEW Achiever Awards

To round off the year, the annual CEW Achiever Awards, bring together members and guests from across the industry (and the world) to celebrate the shining stars of the Beauty Industry.

The Awards, launched in 2002, recognise outstanding talent and contributions to the beauty industry, and this special evening is always full of unforgettable moments.

Recent recipients include Charlotte Tilbury MBE, Carisa Janes, Jane Wurwand, Jessica Diner, Nadine Baggott, Annalise Fard, Sanjay Vadera MBE, Aaron Chatterley, Marc Elrick, Aimee Connolly, Jini Sanassy, Funmi Fetto and many more.

The 2024 Event will take place on 3rd December at London's Rosewood Hotel. Please contact us for further information.



Two Way Mentoring Programme

Launched in 2022, CEW's Industry first two way mentoring scheme is now in cycle five, having taken over 100 pairs through the scheme to date.

The Two Way mentoring scheme is free to access and open to anyone in the CEW member network and offers access to a vast array of highly skilled and accomplished Mentors who provide direction and advice to those who take part.

The Mentors draw on their own expertise and experience to help our mentees overcome obstacles, provide advice and offer insights in to career and business challenges.

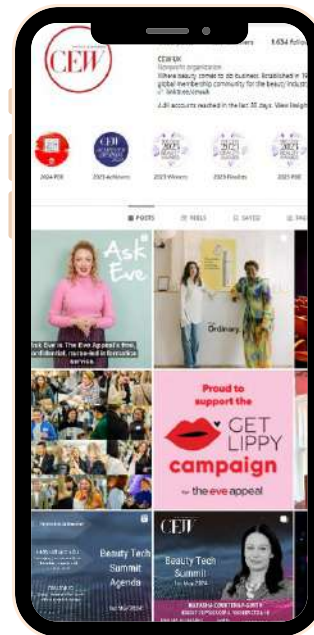
This programme has been kindly supported by Puig UK since launch and who provide all of the associated resources necessary to run the scheme.



Staying Connected



Our Website
(cewuk.co.uk)



Our Social Media
Channels
(Instagram @cew_uk)



Our Weekly Newsletter, Pure Beauty
Magazine subscription and
partnership, our partnerships with
Luxury Briefing and The Industry.Beauty



Follow us on social media @cew_uk



For information on sponsorships and partnerships, events or memberships please contact the team via Hello@cewuk.co.uk

Contact our PR agency [Bux & Bewl](#)



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