









Independent Brand Resource Guide

Business Services

Company Name	Description	Link
	EY is a multinational professional services company that provides accounting, consulting, and other services. It's one of the world's largest professional services networks.	http://www.ey.com/en_uk
 <p>Mishcon de Reya It's business. But it's personal.</p>	Mishcon de Reya LLP is a British international law firm with offices in London, Cambridge, Oxford, Singapore, as well as an association with Karas So LLP in Hong Kong.	http://www.mischon.com
	Sheridans is a leading media and technology law firm whose lawyers combine in-depth legal and commercial knowledge with breadth of expertise and experience to give unparalleled advice to their clients.	https://www.sheridans.co.uk


Charities

Company Name	Description	Link
	<p>Beauty Banks supports people living in poverty by providing personal care products and hygiene essentials to those who can't afford them. This movement is about dignity, self-confidence and mental well-being, but it's also about change.</p>	<p>https://www.beautybanks.org.uk</p>
	<p>The Eve Appeal are the only UK charity focussed on the prevention and early detection of all five gynaecological cancers: ovarian, womb, cervical, vulval and vaginal. They are also leading campaigners for ending the culture of shame around gynae health.</p>	<p>http://www.eveappeal.org.uk</p>
	<p>The Hair and Beauty Charity is dedicated to helping hair and beauty professionals in need. We offer financial support to individuals and their families facing difficult times due to unforeseen circumstances such as illness, bereavement and financial hardship.</p>	<p>http://www.hairandbeautycharity.org</p>
	<p>Look Good Feel Better is a UK based cancer support charity and part of an affiliation operating in 27 countries worldwide. It is the only cancer support charity offering support to women, men and young adults to combat the visible and emotional side-effects of their treatment.</p>	<p>http://www.lookgoodfeelbetter.co.uk</p>
	<p>SKCIN is the UK's leading skin cancer awareness charity specialising in the prevention and early detection of skin cancer through educational intervention. Their mission is to save lives and</p>	<p>http://www.skcin.org</p>



www.skcin.org

prevent suffering from melanoma and non-melanoma skin cancer.



Design

Company Name	Description	Link
	Bewt is a London based graphic design agency – traditionally specialising in Beauty they extend across many sectors partnering with a variety of brands and businesses who value working with them.	http://www.bewt.co.uk





Digital Marketing and E-Commerce

Company Name	Description	Link
	They are the eCommerce, Acceleration, and Digital Transformation consulting firm of Luxury, Beauty & Fashion. They transform, accelerate and lead organizations through eCommerce, Tech, Data, Performance Marketing, CRM. They are 100% independent.	http://www.atelierandavenue.com
	Since 2010, they've established strong partnerships with UK and international businesses, empowering them to achieve remarkable and sustainable growth. Their flexible 3PL order fulfilment services are especially geared for online retailers shipping around 500 to 50,000 orders per month. Start-ups are also welcome!	https://www.adstralfulfilment.co.uk




Finance

Company Name	Description	Link
 <p data-bbox="108 304 504 327">MANZANITA CAPITAL UK LLP</p>	<p data-bbox="557 199 1007 365">Focusing on the beauty sector, they invest in luxury and premium niche companies where they can provide genuine insight and value.</p> <p data-bbox="557 380 1023 501">Unconstrained by strict investment horizons, their long-term perspective is backed by patient family capital.</p> <p data-bbox="557 517 979 638">This allows them to grow and develop businesses into enduring global brands.</p>	<p data-bbox="1086 199 1497 275">http://www.manzanitacapital.com</p>
	<p data-bbox="557 698 1023 864">Waldencast is a global investment fund and holding company that helps develop and scale beauty and wellness brands.</p>	<p data-bbox="1091 698 1490 730">http://www.waldencast.com</p>

Manufacturing

Company Name	Description	Link
	<p>Givaudan has two business activities, Taste & Wellbeing and Fragrance & Beauty, where they provide customers with a broad range of solutions that match consumer demands for clean label, organic and natural ingredients in addition to being their creative partner of choice.</p>	<p>http://www.givaudan.com</p>
	<p>Pelham is a UK-based company specializing in product development, manufacturing, and brand creation for personal care products, particularly focused on helping brands launch new products quickly and efficiently by providing services like technical expertise, component sourcing, filling, labelling, and compliance testing.</p>	<p>https://pelhamgroup.com</p>
	<p>Orean is a UK and USA-based private-label cosmetic formulator & manufacturer. They're experts in premium skincare, haircare and loads more.</p>	<p>https://www.orean.co.uk</p>
	<p>Herrco is a cosmetics and beauty manufacturer based in the UK. They formulate for Luxury, Masstige, Spa & Health brands, and have also successfully collaborated with many Startup & Indie brands that have seen enormous growth.</p>	<p>https://www.herrco.co.uk</p>


PR & Communications

Company Name	Description	Link
	<p>ANM Comms is a strategic communications agency specializing in PR, digital strategy, and brand storytelling for beauty, wellness, and luxury brands. With a creative, insight-driven approach, they craft impactful campaigns that enhance visibility, drive engagement, and build meaningful brand connections.</p>	<p>http://www.anmcomms.com</p>
	<p>Halpern is a leading PR and communications agency specializing in beauty, fashion, and lifestyle brands, crafting innovative campaigns that drive brand awareness and consumer engagement. With deep industry connections and expertise in media, influencer partnerships, and digital strategy, Halpern helps brands make a lasting impact.</p>	<p>https://halpern.co.uk</p>
	<p>Bux + Bewl is a boutique PR and communications agency specializing in beauty, wellness, and lifestyle brands, delivering tailored strategies that drive brand awareness and engagement. With expertise in media relations, influencer marketing, and digital storytelling, Bux + Bewl helps brands connect with audiences in meaningful ways.</p>	<p>https://buxandbowl.com</p>




Printing

Company Name	Description	Link
	<p>Epic Print is a UK-based printing company that specializes in premium print, packaging, and promotional materials. They work with a variety of industries, including beauty, food, hospitality, and retail. Services:</p>	<p>http://www.epicprint.co.uk</p>






Production



Company Name	Description	Link
	<p>Bluedog has been embedded within the global event, retail and creative industries for more than 24 years. They create live event, retail, digital and hybrid experiences for their clients, some of whom we have been working alongside them since they began in 1999.</p>	<p>http://www.bluedogproducts.co.uk</p>

Research & Insights



Company Name	Description	Link
	<p>Circana is a leading provider of data and analytics that helps beauty brands track consumer behaviour, market performance, and industry trends. Their insights empower brands to make data-driven decisions and stay competitive in a fast-moving market.</p>	<p>http://www.circana.com</p>
	<p>Mintel is a global market intelligence agency offering in-depth consumer and industry research. Their reports provide beauty brands with valuable insights into market trends, consumer behaviour, and product innovation.</p>	<p>http://www.mintel.com</p>
	<p>NielsenIQ is a global consumer intelligence company that provides comprehensive insights into consumer buying behaviours, helping brands identify market trends and opportunities.</p>	<p>https://nielseniq.com/global/en/</p>
	<p>Spate is a machine intelligence platform that analyses over 20 billion online search signals and 40 million beauty-related TikTok videos to identify emerging consumer trends in the beauty and wellness industries.</p>	<p>https://www.spate.nyc</p>

Retail

Company Name	Description	Link
	<p>Amazon UK is a major online retailer offering a wide selection of beauty products, from global brands to independent labels. With fast delivery, customer reviews, and a user-friendly platform, Amazon provides beauty consumers with convenient access to a broad range of skincare, haircare, and cosmetics.</p>	<p>http://www.amazon.co.uk</p>
	<p>Boots UK is a leading health and beauty retailer offering a wide range of skincare, haircare, cosmetics, and wellness products. With a strong high street presence and a robust online platform, Boots provides trusted access to both established brands and emerging beauty innovators across the UK.</p>	<p>http://www.boots.co.uk</p>
	<p>Harrods is a luxury beauty retailer offering top-tier brands and exclusive services both in its iconic London store and through its H beauty locations across the UK.</p>	<p>http://www.harrods.co.uk</p>
	<p>Harvey Nichols is a luxury beauty retailer offering a curated selection of high-end brands and exclusive services in its flagship London store and other UK locations. Their Beauty Concierge provides unbiased advice across various brands, complemented by treatment rooms and immersive experiences.</p>	<p>http://www.harveynichols.com</p>
	<p>Marks & Spencer is a high-street retailer that offers a growing</p>	<p>https://www.marksandspencer.com</p>

	<p>selection of beauty products, featuring both own-brand and popular third-party lines. Its Beauty Halls in select stores provide a curated shopping experience with skincare, makeup, and fragrance from trusted brands.</p>	
	<p>QVC UK is a prominent multi-channel retailer offering an extensive range of beauty products. Through its television broadcasts and online platform, QVC UK provides exclusive deals, special value sets, and unique product configurations not commonly found elsewhere.</p>	<p>http://www.qvcuk.com</p>
	<p>Sainsbury's has significantly enhanced its beauty offerings by introducing Serum Bars in over 100 stores, organizing products by ingredient to simplify selection. The retailer plans to launch 'The Edit Sainsbury's,' a new own-label beauty line, further solidifying its position in the beauty market.</p>	<p>http://www.sainsburys.co.uk</p>

Technology

Company Name	Description	Link
	<p>Perfect Corp. is a leading provider of AI and AR solutions for the beauty and fashion industries, offering technologies like virtual try-ons and skin analysis to enhance the shopping experience. Their innovations have been adopted by major brands and retailers.</p>	<p>http://www.perfectcorp.com</p>
	<p>Simplehuman designs innovative beauty tools that enhance daily routines, offering advanced technology and sleek designs for improved functionality and convenience in personal care.</p>	<p>http://www.simplehuman.com</p>